



*a*maranth

a promising new crop alternative

August 16-17, 2001
Columbia, Missouri

Conference sponsored by the Amaranth Institute
and the Jefferson Institute



Conference overview

Please join us in Columbia, Missouri, for a field tour and conference on amaranth. Amaranth shows great promise as a widely-adapted nutritious grain with a variety of uses. This conference will have presentations on a variety of production and utilization topics covering some of the latest developments with amaranth. Research reports and marketing updates also will be provided.

Intended audience

- amaranth researchers
- farmers
- extension specialists
- ag consultants
- food industry representatives

Special tour

An evening tour of amaranth variety plantings, and a local farm growing amaranth, will be held Thursday, August 16, departing the Hawthorn Suites hotel lobby at 6:00 p.m., and returning to the hotel at 8 - 8:30 p.m. Transportation will be provided.

Speakers

Presentations in the First Floor Conference Room, Hawthorn Suites Hotel

Continental breakfast provided by hotel in the lobby

8:00 - 8:20 am Introduction to U.S. amaranth and overview of Missouri Agriculture

Rob Myers, Jefferson Institute, Columbia, MO

8:20 - 10:00 am Amaranth marketing and utilization

Amaranth processing characteristics and marketing conditions

Larry Walters, Nu-World Amaranth, Chicago, IL

Amaranth market outlook in the U.S.

Alan Weber and Ann Marie Brooks, Jefferson Institute

Amaranth beer and other potential products

Roman Millan, Amaranto Mexicano

10:20 am - 11:30 am Amaranth research and breeding in the U.S.

Amaranth potential for forage use

Byron Sleugh, Western Kentucky University

Progress with development of new amaranth cultivars

David Baltensperger, University of Nebraska

Promising amaranth germplasm

David Brenner, North Central Region Plant Introduction Station

11:30 am - noon Producer panel

(farmers growing amaranth will share their experience)

Noon Complimentary luncheon

(served in the atrium off the hotel lobby)

1:00 - 3:45 pm **International reports on amaranth**

(International speakers are invited but not confirmed)

Potential of amaranth components in functional and nutritional supplements

Milos Jelinek, AMR Amaranth, Czech Republic

Ecophysiology of amaranth cultivation

Miroslav Zima, Slovak Agricultural University

Progress in amaranth cultivation and processing

Jozef Huska, Slovak Agricultural University

Amaranth as a promising crop to the Armenian Food Industry

Arman Sargsyan, Republic of Armenia

Amaranth as a good crop in Kenya

Davison Mwangi, African Amaranth Institute

Production of amaranth -- ACA's experience

Lydia Nambajjwe, ACA, Environment and Development, Kampala-Uganda

Amaranth as a nutritional supplement for the modern diet

Danik Martirosyan, DNA Tools & Environment, Inc., Dallas, TX

Accommodations

Hotel rooms may be reserved by calling Hawthorn Suites at 1-800-527-1133. A block of guest rooms has been reserved under the Amaranth Institute name at a group rate of \$80 for a single room and \$95 for a double room. Other suite options are available, too. The hotel has indoor swimming, a whirlpool, and workout facilities.



Conference location

The conference will be held in Columbia, Missouri, a mid-sized college town of 90,000, located halfway between St. Louis and Kansas City (two hours drive to either).

Transportation

Airline service is available to Columbia through St. Louis on TWA connecting flights. An alternative to flying to the Columbia Regional Airport is flying to Kansas City or St. Louis and taking one of the shuttle van services listed below, which will go from the airport to the conference hotel and other locations in Columbia. Cost for the shuttle is approximately \$30-35 each way. Travel to Columbia is a two-hour drive from either the St. Louis or Kansas City airports, and a 10-minute drive from Columbia Regional Airport. Transportation from the airports includes:

SHUTTLE SERVICES:

From St. Louis or Kansas City Airports:

MoX- toll-free 877-669-4826,

www.moexpress.com (prices, trip schedules, and booking online)

Tiger Air Express- 573-443-3544

TAXI SERVICES:

(available from Columbia Regional Airport)

Jim's Taxi Service- 573-256-2155

Yellow Cab Company- 573-446-0095

Driving directions

Exit I-70 at Exit #128A, proceed south 1/4 mile from the highway interchange on Highway 63, then turn east on I-70 drive SE to Keene Street. Turn south and travel 1 block. The hotel is across street from Columbia Regional Hospital.



Columbia area attractions

- University of Missouri
Museum of Art and Archaeology
- Shelter Insurance Botanic Garden
- Rock Bridge State Park



Jefferson Institute
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Columbia, MO 65203

Conference questions, phone 573-449-3518
or e-mail rmyers@tranquility.net

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